

expo CONNECT FZE

*representation at trade/consumer events
supporting trade show participation
trade show organization workshop
event organisation/management*



Welcome

to Expo-Connect! Exhibitions are important! There you can meet new business partners, monitor the competition, watch out for new trends and find manufacturers or distributors. In Dubai and Abu Dhabi are a variety of important exhibitions, but you may not have the time to visit all the ones you would like or you want to exhibit but don't have the time or staff to organise it?

As your external field sales force, we will visit the exhibitions which are important for your business on your behalf.

If you want to exhibit by yourself we will support you organising your participation from A-Z.



Mobile external exhibition specialists

- Visiting the event following your instructions and needs
- Making your business known to the exhibitors that you would like to reach
- Visiting selected exhibitors during the first days and coordinate your chosen confirmed appointments for the following days
- Guarantee cost control with hourly invoicing

Support for companies as an exhibitor at trade shows

- Arrange all paperwork and forms with the trade show organiser and supervise the stand construction
- Organize individual social programs for your team or your clients
- Find qualified marketing tools to attract visitors
- Supervise the whole planning of the event or support your team hourly

Workshop "how to organize the perfect trade show participation"

- Learn to find your individual trade show aim and how to reach it. A lot of marketing and logistic tools, ideas and support will be shared.
- In the workshop we have integrated an active teamwork part, where participants will organize a booth of a tradeshow themselves.

Event management

- Support you in any kind of event



Company

With more than 20 years experience in the sales and exhibitions arena, Andrea Werner has acquired sufficient know-how to help you achieve your exhibition objectives. In her capacity as Senior Show Manager of a successful trade show in Middle East, she has been acquainted with the reality of the region. Through her experience as manager at the department Sales Germany of a successful worldwide operating exhibition company and years of acquiring customers at international trade shows, she has gathered the required experience to guarantee you a true market professional.

After a detailed brief, she and her professional partners team will be at your disposal.

What are your individual needs?

Expo-Connect will help you achieve your individual trade show target!

Contact

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